



Capital Campaign

A Village That Lifts Generations

Funding Opportunities

Join us in shaping a brighter future for grandparents and the children they are raising by supporting Senior Connection’s Grandfamily Village \$20 Million Capital Campaign.

FOUNDERS CIRCLE | Transformational Asset Naming Gifts

These gifts secure naming rights to major physical structures and the long-term sustainability of the Village.

Investment	Naming Opportunity	Strategic Alignment	Select This Option
\$7,000,000	The Grandfamily Village Campus	Definitive naming of the entire Worcester landmark.	<input type="radio"/>
\$3,000,000	Legacy Sustainability Endowment	Funding the perpetual operations of the Village services.	<input type="radio"/>
\$1,500,000	Innovation & Education Center	Technology labs and youth tutoring zones.	<input type="radio"/>
\$1,000,000	Community Services Wing	The operational core for case management and social work.	<input type="radio"/>

LEADERSHIP CIRCLE | Community & Programmatic Naming Gifts

These gifts fund specific amenities and critical family-facing infrastructure.

Investment	Naming Opportunity	Strategic Alignment	Select This Option
\$750,000	The Village Great Hall	The central civic and social gathering hub.	<input type="radio"/>
\$500,000	Village Wellness & Fitness Center	Specialized equipment for both youth and seniors.	<input type="radio"/>
\$250,000	Mobile Community Transit Fleet	Branded vehicles providing vital transport for residents.	<input type="radio"/>
\$100,000	Basic Needs Resource Pantry	Ensuring dignity in access to food and hygiene.	<input type="radio"/>
\$50,000	Individual Residential Unit	Sponsoring the “front door” for one specific family.	<input type="radio"/>

PATH OF GENERATIONS | Commemorative Masonry

Instead of rooms, these donors secure their names in the physical landscape of the Welcome Plaza and Reflection Gardens. **Goal: \$2,850,000 Net Revenue.**

Investment	Commemorative Opportunity	Placement & Visual Specs	Select This Option
\$10,000	Corporate Entry Block	24" x 24" Granite Block: Premium placement at the main entrance with custom logo engraving.	<input type="radio"/>
\$2,500	Legacy Stone Paver	12" x 12" Stone: Integrated into the "Central Reflection Circle" within the Community Garden.	<input type="radio"/>
\$500	Grandfamily Square	8" x 8" Brick: Located in the "Village Playground & Activity Zone."	<input type="radio"/>
\$250	Individual Village Brick	4" x 8" Brick: Lined along the "Generation Walk" connecting the housing to the clinic.	<input type="radio"/>

Donor Information

Donor(s) Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Telephone: _____

Method of Payment:

Check payable to Senior Connection, Inc.

MAIL TO:

Dr. Moses Dixon, President & CEO

Senior Connection

330 Southwest Cutoff, Suite 203

Worcester, MA 01604

Donate online at:

seniorconnection.org/grandfamily-village

Donate Stock

CONTACT:

Dr. Moses Dixon, President & CEO

info@seniorconnection.org or 508.852.5539

If you would like more information or would like to connect us to a potential donor to the Grandfamilies Village Capital Campaign, please contact Dr. Moses Dixon, President & CEO of Senior Connection info@seniorconnection.org or 508.852.5539



THANK YOU