

## Central Massachusetts Agency on Aging's Privacy Policy

Your privacy is of the utmost importance to Central Massachusetts Agency on Aging. We have created this privacy statement in order to demonstrate our firm commitment to privacy. Because we ask for some basic personal information during registration, we want you to be fully informed of how this information is gathered and used.

Central Massachusetts Agency on Aging is committed to protecting your privacy. We have designed our website to allow you to visit most areas without identifying yourself or providing personal information. For those Central Massachusetts Agency on Aging areas where you elect to provide identifiable information, we assure you that we will make every effort to protect your privacy. We have tried to address many common questions and issues in our privacy policy. If you have any questions that we do not answer here, please send us an e-mail at [CMAAging@SeniorConnection.org](mailto:CMAAging@SeniorConnection.org)

Does Central Massachusetts Agency on Aging ask for personal information?

Central Massachusetts Agency on Aging may ask for your name, e-mail address and other personal information when you register for and/or use our services so that we can provide you with information and services that you have requested, respond to your questions, display content according to your preferences and contact you if necessary.

How does Central Massachusetts Agency on Aging use personal information?

The goal of Central Massachusetts Agency on Aging in collecting personal information is to provide you with the most useful web experience possible. By knowing a little bit about you, Central Massachusetts Agency on Aging is able to deliver relevant services and content.

Will Central Massachusetts Agency on Aging disclose personal information?

Central Massachusetts Agency on Aging does not disclose personal information to third parties except as described below, when we believe in good faith that the law requires disclosure, or to protect the property rights of Central Massachusetts Agency on Aging. Any other disclosure will require your permission. Central Massachusetts Agency on Aging may disclose aggregated user statistics (for example, 75 percent of our website users who are caregivers have children under age 18) in order to describe our services to prospective consumers, funders and partners, and for other lawful purposes. In such cases, third parties will not receive data about individuals, only information about characteristics of groups of users.

What happens if you disclose personal information to third parties via Central Massachusetts Agency on Aging's website?

From time to time, you may choose to disclose personal information via Central Massachusetts Agency on Aging's Web site or e-mail. For example, if you send an e-mail request for resource information to Central Massachusetts Agency on Aging, you will disclose your e-mail address and the contents of your message to any of our Information and Referral workers. Likewise, if you request product information at the Central Massachusetts Agency on Aging's website, you may disclose personal information to obtain desired goods, services, and/or information. You also may post messages to bulletin boards or support or course areas, allowing others to see the contents of your message and possibly your name and e-mail address.

Central Massachusetts Agency on Aging may provide links to various third party Web sites. Please remember that if you contact a third party and/or disclose personal information to a third party, the third party may collect personal information from you. Because Central Massachusetts Agency on Aging does not own or control third parties, third parties are responsible for how they use personal information. Central Massachusetts Agency on Aging has no responsibility or liability for their actions

or policies. For further information about how a third party uses personal information, please refer to their posted policies or contact the third party directly.

Will Central Massachusetts Agency on Aging disclose my e-mail address to others?

No, Central Massachusetts Agency on Aging will not disclose your e-mail address to people outside Central Massachusetts Agency on Aging.

Will Central Massachusetts Agency on Aging use information for direct mailings?

Central Massachusetts Agency on Aging may on occasion send you information concerning the health, development and well-being of seniors and their caregivers, and on other topics that might be of interest. Only Central Massachusetts Agency on Aging (or those working on the behalf of Central Massachusetts Agency on Aging) will send you this information. If you do not want to receive this information, simply send us a message at [CMAAging@SeniorConnection.org](mailto:CMAAging@SeniorConnection.org) letting us know. What else should I know?

Please remember that whenever you voluntarily disclose information online -- for example, through chat rooms or to request information -- the information can be collected and used by others. In other words, if you post personal identifiable information online in non-Central Massachusetts Agency on Aging website areas, you may receive unsolicited messages from others in return. Also, while we strive to protect personal information, Central Massachusetts Agency on Aging cannot ensure the security of information that you transmit to us via the Internet, and you do so at your own risk.

#### Cookies

A cookie is a piece of data stored on your hard drive that contains information about you. Use of a cookie is in no way linked to any personally identifiable information while on the Central Massachusetts Agency on Aging website. Central Massachusetts Agency on Aging only uses cookies to identify you while you are logged into the Central Massachusetts Agency on Aging site. Upon exiting the site, the cookie terminates with no retained record of your use of the site. Central Massachusetts Agency on Aging has implemented technology and security policies, rules and measures to protect the health or personal data under our control from unauthorized access, improper use, alteration, unlawful or accidental destruction, and accidental loss. Central Massachusetts Agency on Aging also protects your information by requiring that all our employees and others who have access to or are associated with the processing of your data to respect your confidentiality.

Finally, please remember that you are responsible for maintaining the secrecy of any passwords or account information.

We at Central Massachusetts Agency on Aging want to work with you to develop the best service possible. Please contact us at [CMAAging@SeniorConnection.org](mailto:CMAAging@SeniorConnection.org) if you have any questions. You will receive confirmation that your communication has been received.

#### Notification of Changes

If there is any change in Central Massachusetts Agency on Aging's privacy policy, changes will be posted immediately. We will only use information in accordance with this privacy policy under which the information was collected.

Use of this web site by the user shall be deemed to have occurred in the State of Massachusetts and Massachusetts's law shall govern this User Agreement.

By continuing to use this site you acknowledge that you have reviewed and agree to all of the Terms and Conditions.

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